



FOR IMMEDIATE RELEASE

YOU SHOULD BE ON TV HERE'S YOUR OPPORTUNITY

AUGUST 15, 2011: VANCOUVER – Do you have what it takes to compete in a new adventure documentary series?

Worldwide Bag Media, the Vancouver-based production company behind the hit series “The Shopping Bags”, “Anna & Kristina’s Beauty Call” and “Anna & Kristina’s Grocery Bag”, in conjunction with the team that brought you “Word Travels” seen in 100 countries on Travel Channel and NatGeo, are now seeking two people with larger than life personalities.

This series, for a major broadcaster, is looking for one male and one female participant who we’ll follow on a thrilling, outrageous and often hilarious adventure around North America and beyond.

“We’re looking for two extremely competitive, outgoing, and entertaining characters. The kind of folks who are willing to go anywhere, do anything, and eat everything,” says Worldwide Bag Media’s Head of Development, Heather Hawthorn-Doyle. “If you’re a little nuts, in good physical shape, and don’t mind trampling Granny to win a sack race, let us know.”

Canadians with a valid passport can apply online at www.bagmedia.ca/casting.htm

To schedule an interview or for more information contact: Sandi Butler sbutler@bagmedia.ca, 604-669-1355.

About Bag Media

Worldwide Bag Media Inc. is an award-winning multimedia production company that specializes in lifestyle television series and web content. Since its inception in 2008 by celebrated hosts and shopping gurus **Anna Wallner** and **Kristina Maticic**, **Worldwide Bag Media Inc.** has created and produced some of Canada’s top lifestyle programs including “**Anna & Kristina’s Beauty Call**” (2009) and “**Anna & Kristina’s Grocery Bag**” (2008), both for Corus Entertainment’s W Network and OWN. Previously, Anna and Kristina produced and hosted seven seasons of the hit series “**The Shopping Bags**” (2002 – 2008) for W Network and Fine Living (U.S.).

About Heather Hawthorn-Doyle

Heather Hawthorn-Doyle has developed an instinct for television that has catapulted her to the top of the industry. She holds the position of Head of Development and Executive Producer at Worldwide Bag Media. Hawthorn-Doyle is an award-winning producer with hundreds of series and specials to her credit including **Make Some Noise**, winner of NHK Japan prize for best youth series in the world, and the Gemini nominated **Word Travels**, featuring two of Canada’s top travel writers on an around the world journey. Her work with **Worldwide Bag Media** has resulted in three Gemini nominations for **Anna & Kristina’s Grocery Bag** for the upcoming 2011 awards.